Attorney's Docket No.: 4704.P020

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFI

In Re Application of: Lurie

Application No. 10/021,877

Filed: 12/14/2001

For: AN APPARATUS METHOD FOR ONLINE ADV **CUSTOMER RELATIONSHIP**

MANAGEMENT

Examiner: Not yet assigned

Art Unit:

2163

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Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 together with copies of the documents cited on that form. It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/C be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of

10/021,877

the appropriat	e paragraph):
<u>X</u>	37 C.F.R. §1.97(b).
	37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is <u>one</u> of the following:
	A statement pursuant to 37 C.F.R. §1.97(e) or
	A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).
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If there	are any additional charges, please charge Deposit Account No. 02-
2666.	
	Respectfully submitted,
	BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Dated: <u>12/</u>	John P. Ward Reg. No. 40, 216
12400 Wilshire Seventh Floor Los Angeles, C (408) 720-8300	

Substitute	for Form 1449	PTO		Complete if Known		
	INFORMATION DISCLOSURE PE JO				Application Number	10/021,877
					Filing Date	12/14/2001
	STATEMENT BY APPLICANT			T	First Named Inventor:	Lurie
	(use as many sheets as necessary)			DEC 0 8 5003 STR	Art Unit	2163
			\	ATENT & TENDEME	Examiner Name	Not yet assigned
Sheet	1		of	1	Attorney Docket Number	4704.P020
			U.S. PATEN	IT DOCUMENTS		
Examiner Initials*	Cite No.1	Nive	Document Number ber-Kind Code ² (If known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant
		Num	Der-Kind Code (if known)			Figures Appear
		US-	6,404,864 B1	06-11-2002	Evslin, et al.	150
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		FO	REIGN PATENT	DOCUMENTS		
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T⁵

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